

## Types of Periodicals and Journals

	Scholarly & Research Journals	Professional, Trade & Industry Journals	Journals of Commentary	Newspapers & Opinion	Popular Magazines
<b>Examples</b>	<i>Sociological Review</i> <i>New England Journal of Medicine</i> <i>Bioscience</i> <i>American Quarterly</i>	<i>RN</i> <i>Automotive News</i> <i>Library Journal</i> <i>Restaurants &amp; Institutions</i>	<i>National Review</i> <i>Mother Jones</i> <i>In These Times</i> <i>America</i>	<i>New York Times</i> <i>Washington Post</i> <i>Wall Street Journal</i> <i>Boston Globe</i>	<i>Time</i> <i>Newsweek</i> <i>Rolling Stone</i> <i>People</i>
<b>Value &amp; Uses</b>	Reports of original research, theoretical, experimental or applied. In-depth analysis of topics. Lengthy articles. Substantial book reviews. Many are refereed or peer-reviews.	Current trends, news & events in a particular field. Product, company and biographical information. Statistics, including forecasts. Some book reviews.	Commentary on political & social issues. Often source of specific political viewpoint. Speeches and interviews. Often substantial book reviews.	Current information, news stories, local and regional focus. Analysis and opinion on current events, excerpts of speeches.	Current events and news. Primary source for popular culture. Short articles and interviews.
<b>Language</b>	College-educated; uses the technical vocabulary of the discipline	Written for practitioners using jargon of the field	Written for a general, educated audience	Written for a general, educated audience	Non-technical, often simple language
<b>Authors</b>	Researchers, academics, scholars, and such	Practitioners or journalists with subject expertise	Variety of authors: specialists, writers, members of a sponsoring organization	Journalists	Journalists
<b>Sources</b>	Footnotes & bibliographies	Sources often cited, but not always fully documented	Highly variable: full documentation is not always provided	Sources are rarely cited in full	Original sources can be obscure
<b>Publishers</b>	Professional organizations, universities, research institutes and scholarly presses	Commercial/trade publishers or professional associations	Commercial/trade publisher or nonprofit organizations	Commercial/trade publisher	Commercial/trade publisher
<b>Graphics</b>	Graphs, charts & tables. Ads are very rare	Charts, tables, illustrations. Ads related to professional industry	Varies a lot: some graphics, color and ads	Pictures and charts, some ads	Glitzy, many graphics and pictures. Lots of color ads