EXISTING VIDEO FOOTAGE
Existing copyrighted video footage can be incorporated into a video being produced by a student for a class project or by a faculty member for curriculum-based instruction if the borrowed material does not constitute more than 10% of the original, or 3 minutes, whichever is less, nor does it comprise the majority of the finished product. The opening screen of the project and any accompanying print material must include a notice that certain materials have been used under the fair use exemption of the U.S. Copyright Law.

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Existing music (recorded music, lyrics, or music videos) can be incorporated into a student or faculty multimedia project if the borrowed material does not constitute more than 10% of the original, or 30 seconds, whichever is less. Longer portions of music can be used only if a "video synchronization license" is bought from the music publisher or owner of the copyright.

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