

HALT

Meeting Minutes 10/10/2013

Time: 12:15pm

Opening: Nick Solano '14

- Visitor Greeting

Committee Check ins:

Programming:

- 10/25 Nancy Thompson--Talking about new Greek life policies, etc. (Friday, don't show up on Thurs!)
- 11/7 Monica Inzer
- 11/20: Vige Vary--Oversees stories about students that go on websites, talking about marketing experiences on website
- 12/5: Town hall, no administrators present, talking about...life
- Talking to Chad about a possible Weds in Nov for a HALT pub night (possibly trivia)

PR:

- Thinking about note cards on Commons tables so the community gets to know what HALT does, possibly feature HALT members, clarify what HALT is/requirements of being in HALT

Recruiting:

- Majority of work will be done next semester
- Keep in mind younger students who might be interested and email them to Maggie for next semester

Head Count:

- No real problems with attendance

Senior Gift Committee:

- 18.5% of entire senior class given, need 25% by 11/1 to meet President Stewart's deadline
- 75% of HALT has given, please give as soon as possible, preferably before Fall Break!
- Committee talking about having a senior pub night and handing out pint glasses after Fall Break
- Goal of \$20.14/each

Dick Tantillo:

- Tantillo wisdom:
 - Hamilton is a life sentence
 - Treat students like family
 - Want to help connect students with alums
 - Try to engage alums and keep them connected to college

- HALT Objectives
 - Inform about college operations and programs
 - Facilitate visibility with college leadership
 - Educate about alumni volunteer roles
 - 100's of alumni interview students off the hill
 - Develop a “go-to” group in your class for alumni leadership involvement, post graduation
- C & D:
 - Development (fundraising)
 - Alum & Parent Relations
 - Communications/Marketing/PR
 - Career Center
 - Moved from student affairs to C&D to better connect students with alums
 - Gov't Relations
- C& D Graph:
 - Communications: Advance college in all types of media and/or keep us out of the media (☺), college publications, website, social media, marketing
 - Foundations: Work with faculty to secure grant money and senior administration on lobbying to position higher education in state and fed govt's
 - Career Center: Trying to help students discern what we want to do w/ our lives, hone skills to move around in career, and understand available Hamilton resources
 - Development: Fundraising, charged with trying to secure commitments from alums, parents, and college friends, major gift work, annual fund, donor stewardship, events
 - Alum/Parent Relations: 250 events around the world for stakeholders, Reunion Wknd, Fallcoming, etc.
- Participation Rate:
 - Annual measure
 - Hamilton in the top 1% of **ALL** colleges
 - 50% or higher of alumni give
- How are we measured?
 - Are we raising the money the college needs?
 - How many alum give/yr (pride and place kind of measure)?
 - Number/quality of alum volunteers, how can we expand how we use volunteers?
 - Outcome of graduates?
 - Are we having the right kind of events in the right spaces?

- Alum edu philosophy: Want Hamilton to be a constant place of intellectual stimulation (even at alum events)
 - Media attention in the right markets?
 - Quality of publications?
 - Cost/dollar raised
- 10yr History—Overall Giving and Annual Fund Graph
 - Averaging 25mil/yr
- Capital Campaigns:
 - Work with org leadership to ask what are the priorities moving forward and can we position those with college stakeholders?
 - Raised \$140mil under the Bicentennial Initiative (3yr)
- Summary of Gifts and Grants Graph
 - Track where gifts come from
 - Most \$ comes from alums
- Participation Rate Chart
 - Decreased, still top 1%, most peer institutions seeing same decline
 - Do young ppl need the college to keep connected in the age of social media?
- 2012 Participation Rates of Peer Institutions
 - Small liberal arts colleges do well comparatively
- Volunteer Opportunities
 - Long List (can do many of these roles at the same time)
 - Trustees
 - Alum Council
 - GOLD Group
 - Career Center
 - MARC
 - HART
 - Class Editor
 - Development
 - Academic programs (i.e. Levitt Center)
 - Athletics
 - Spectrum
- What does Dick do?
 - Strategy and management for external stakeholders
 - Integration of college-wide themes
 - Trustee relations
 - Principal gifts officer

Q&A

End: 1:06pm