

Steven J. Tepper

EDUCATION

Princeton University

2001. Ph.D., Sociology. Dissertation Title: *Culture, Conflict and Community: Struggles Over Art, Education and History in American Cities*; chair, Paul DiMaggio.

1998. M.A., Sociology. General Examinations with Distinction

Harvard University

1996. M.P.P., John F. Kennedy School of Government

The University of North Carolina at Chapel Hill

1989. B.A., International Relations, Latin America

EMPLOYMENT

The Herberger Institute for Design and the Arts, Arizona State University, *Dean and Director and Foundation Professor of Arts, Media and Engineering*, July 2014 to present.

The Herberger Institute is the largest comprehensive design and arts college at a research university with 8,300 undergraduates, 550 faculty, 200 staff, and more than 120 degrees and programs.

- Manage an executive team of 16, including six schools directors, museum director, and academic and operational teams.
- Oversee the launch of dozens of new degree programs leading to enrollment growth of more than 4,000 students.
- Build partnerships with municipalities, nonprofits, national institutions and private enterprises to advance innovation in education, including the Smithsonian Institution, Los Angeles County Museum of Art, Heard Museum, The Skystone Foundation, Design Miami, Creative Capital, the City of Mesa, Dreamscape Learn, and more.
- Raise more than \$80M to support facilities, scholarships, professorships, and program initiatives, including building a Deans Creativity Council and the New American Council for Arts and Design.
- Expand the physical footprint of the college by more than 420,000 square feet, with new buildings in downtown Phoenix, Mesa, Tempe, and Los Angeles, including the state-of-the-art Media and Immersive eXperience Center (MIX) and Fusion on First, a creative hub for entrepreneurship, music and fashion.
- Establish an office of Access and Culture to center belonging and inclusion across the college, appointing a new associate dean, supporting an 18-month strategic planning process, and partnering with the Centers for Multi-Cultural Excellence across campus.

- Support the acquisition and integration of an independent private university in Los Angeles (Fashion Institute of Design and Merchandising); redesign the Institute to create three new schools – ASU FIDM; The Sidney Poitier New American Film School; and the School of Music, Dance and Theatre.
- Recruit and grow the college's under-represented full-time faculty from 8.5% to almost 30%.
- Advance a suite of new degrees and initiatives that support creativity, technology and emerging media, including 3 graduate degrees in immersive storytelling and extended reality design and the XRts initiative to support students, visiting fellows and faculty working with immersive media.
- Design, launch, and raise funds to support multiple fellowship programs for more than 80 visiting artists, designers, and policy fellows working in the areas of creative placemaking, social policy, health, and community development.
- Create a research council and research program to drive external investments – doubling the number of research proposals submitted by faculty and advancing the college into the top ten on the HERD research rankings.

Vanderbilt University, August 2004 to June 2014

Associate Director, Curb Center for Art, Enterprise and Public Policy, Associate Professor of Sociology. Designed and led the Mike Curb Creative Campus Initiative (including helping secure a \$20M gift); built an undergraduate creative fellows program; raised \$1.5M for research related to U.S. cultural policy; designed and facilitated national meetings around creativity and higher education, arts participation, creative work; launched an undergraduate honors program in sociology.

Leadership Music, May 2012 to June 2014, Nashville, TN.

Facilitator and Program Lead, leadership program for music executives and artists from across the U.S.

Princeton University, September 1998 to June 2004

Deputy director, Center for Arts and Cultural Policy Studies, Princeton School of Public and International Affairs and lecturer of sociology and public policy. Helped to design the public programs, graduate fellowship, and research agenda for one of the first national cultural policy centers in the U.S.

The University of North Carolina at Chapel Hill Bicentennial Observance, 1989-1994

Executive Director, 1989-1994. Led the design and implementation of the university's largest public engagement and communication effort ever undertaken. Working with a 22-person staff, and an executive council that reported to the chancellor, I oversaw a 9-month, \$4M, 120 event program that included educational, cultural and political observances across all of North Carolina's one-hundred counties.

PUBLICATIONS

Books and Edited Volumes

- 2024 (Forthcoming). *Creativity at Social Scale: A Blueprint for Innovation and Democratic Renewal*. With Terrence McDonnell.
2013. *Patterns and Pathways: Artists and Creative Work in a Changing Economy*, co-edited with Elizabeth Lingo. Special issue of *Work & Occupations*.
2011. *Not Here, Not Now, Not That! Protest Over Art and Culture in America*. Chicago: University of Chicago Press.
2007. *Engaging Art: The Next Great Transformation of America's Cultural Life*, co-edited with Bill Ivey. New York: Routledge Press.
1998. *Chronicles of the Bicentennial Observance of the University of North Carolina at Chapel Hill*. Chapel Hill: University of North Carolina.

Articles and Chapters

2023. "Webs of Meaning: Art and the Culture of Sexual Violence" in *CounterActivism: Art, Advocacy, and Sexual Violence*, edited by Sally Kitch and Dawn R. Gilpin. Seattle, University of Washington Press.
2022. "The Work of Art in the Age of Ubiquitous Computing" in *Are the Arts Essential*, edited by Alberta Arthurs and Michael DiNiscia. New York: NYU University Press, pp 159-176.
2018. "Oscillate wildly: the under-acknowledged prevalence, predictors, and outcomes of multidisciplinary arts practice" With Alexandre Frenette and Nathan Martin. *Cultural Trends* 27:5.
2018. "Cultural Policy." With Alexandre Frenette. *Handbook of Cultural Sociology*. Routledge, NY.
2017. "I don't take my tuba to work: Arts graduates and the portability of creative identity." With Lindemann, D. and H. Talley. *American Behavior Scientists* 61:12.
2016. "An Asymmetrical Portrait Exploring Gendered Income Inequality in the Arts." With Lindemann, D. and C. Rush. *Social Currents* 3:1.
2016. "What difference does it make: assessing the effects of arts-based training on career pathways," with Alexandre Frenette. In *Higher Education and the Creative Economy: Beyond the Campus*, eds. Roberta Comunian and Abigail Gilmore. New York; Routledge Press.

2014. "Culture in Crisis: Deploying Metaphor in Defense of Art" with Terry McDonnell. *Poetics* 43: 20-42.
2014. "Political and Cultural Dimensions of Tea Party Support, 2009-2012" with Andrew Perrin, Neal Caren and Sally Morris. *Sociological Quarterly* 55:4.
2013. "Looking back, looking forward: Arts-based careers and creative work" with Elizabeth Lingo. *Work and Occupations* 40(4).
2011. "Cultures of the Tea Party" with Andrew Perrin, Neal Caren, and Sally Morris. *Contexts*, Spring 2011.
2009. "Creativity Narratives Among College Students: Sociability and Everyday Creativity" with Mark Pachucki and Jennifer Lena. *Sociological Quarterly* 50:4.
2009. "Stop the Beat: Quiet Regulation and Cultural Conflict." *Sociological Forum* 24: 2: 276306.
2009. "Pathways to Music Exploration in a Digital Age" with Eszter Hargittai. *Poetics: Journal of Empirical Research on Culture, the Media and the Arts* 37: 227-249.
2007. "Engaging Art: What Counts?" with Yang Gao in *Engaging Art: The Next Great Transformation of America's Cultural Life*, eds. Steven Tepper and Bill Ivey, New York: Routledge Press.
2007. "Music, Mavens and Technology" with Eszter Hargittai and David Touve in *Engaging Art: The Next Great Transformation of America's Cultural Life*, eds. Steven Tepper and Bill Ivey, New York: Routledge Press.
2007. "The Next Great Transformation: Leveraging Policy and Research to Advance Cultural Vitality" in *Engaging Art: The Next Great Transformation of America's Cultural Life*, eds. Steven Tepper and Bill Ivey, New York: Routledge Press.
2004. "Setting Agendas and Designing Alternatives: Policy Making and the Strategic Role of Meetings." *Review of Policy Research* 21: 4.
2003. "Where Arts Conflicts Erupt: A National Overview" in The New Gatekeepers: Emerging Challenges to Free Expression in the Arts, edited by Christopher Hawthorne and Andras Szanto, Columbia University, National Arts Journalism Program.
2002. "Creative Assets and the Changing Economy." *Journal of Arts Management, Law and Society* 32: 2: 159-166.

2000. "Foreign Objects in Familiar Spaces: The Public's Response to Art-in-Architecture." *International Journal of Cultural Policy* 6: 2: 283-316.
2000. "Fiction Reading in America: Explaining the Gender Gap?" (2000). *Poetics: Journal of Empirical Research on Culture, the Media and the Arts* 27:4: 255-275.
1999. "Groups or Gatherings: Predicting Voter Turnout in 19th Century American Cities," with Jason Kaufman. *Voluntas: International Journal of Voluntary and Nonprofit Organizations* 10: 4: 299-322.

Essays, Book Reviews, Reports and Working Papers

2023. "Creativity at Social Scale." *Grantmakers in the Arts Reader*. Fall 2023
2021. "Higher Education in a World of Singles" *Inside Higher Education*. July 13, 2021
2017. "America's Arts Systems: Transitions and Paradigms." In *Somewhere Becoming Rain: Adaptive Change Is the Future of the Arts*. EMC Arts with support from the Doris Duke Foundation and MetLife Foundation.
2017. "What Does It Mean to Sustain a Career in the Gig Economy." In *Creativity Connects: Trends and Conditions Affecting U.S. Artists*. Center for Cultural Innovation for the National Endowment for the Arts. Washington, DC.
2015. "The Internship Divide: The Promise and Challenges of Internships in the Arts," with Frenette, A., Dumford, A.D., and Miller, A.R. Strategic National Arts Alumni Project Special Report (2015).
2014. "Thinking "Bigger Than Me in the Liberal Arts." *Chronicle of Higher Education*, September 19: B24.
2014. "Artful Living: Examining the Relationship between Artistic Practice and Subjective Wellbeing Across Three National Surveys." National Endowment for the Arts Artworks Research series and Curb Center for Art, Enterprise and Public Policy special report.
2013. "For the Money? For the Love? Reconsidering the 'Worth' of a College Major," with Danielle Lindemann. *Change: The Magazine of Higher Learning*. November/December.
2013. "Animating the Creative Campus -- Education and Engagement for the 21st Century." *Inside Arts*, Fall 2013.
2013. "Meandering Multiplicity: Envisioning a 21st Century Creative Campus" in *Engage: The Mount Holyoke College Art Museum*, edited by John Stomberg. Mount Holyoke College/
2013. "Is an MFA the New MBA?" *Fast Company*, March 2013.

2012. "Painting with Broader Strokes: Reassessing the Value of an Arts Degree." With Danielle Lindemann. National report, funded by the National Endowment for the Arts, and prepared for the Strategic National Arts Alumni Project. December 2012.
2012. "Placing the arts at the heart of the creative campus: A white paper taking stock of the Creative Campus Innovations Grant Program." Association of Performing Arts Presenters, Washington, DC.
2012. "Double Majors: Influences, Identity and Impact," with Richard Pitt. National report for the Teagle Foundation, New York.
2011. "The Iron Cage of Accountability," with Douglas Dempster. *Inside Higher Education*, July 2011.
2011. "Let's Get Serious about Cultivating Creativity," with George Kuh. *Chronicle of Higher Education*, Fall 2011.
2010. "The Creative Campus: Time for a "C" Change," with Elizabeth Long-Lingo. *Chronicle of Higher Education*, Fall 2010.
2010. Patronizing the Arts by Marjorie Garber. Book review in the *Journal of Cultural Economics* 34: 81-84.
2007. "Leisure in America: Searching for the Forest Amongst the Trees," with David Touve. Getty Leadership Institute background report, J. Paul Getty Trust, Los Angeles, CA.
2006. "Riding the Train: Creativity and Higher Education" *Inside Arts*, July/August.
2006. "A Cultural Renaissance Takes Shape" in *Rotman: The Magazine of the Rotman School of Management*. Spring/Summer.
2006. "The Next Great Cultural Transformation," with Bill Ivey. *Chronicle of Higher Education*, May 19.
2006. "Taking the Measure of the Creative Campus" *Peer Review*, a publication of the Association of American Colleges and Universities, Spring 2006.
2006. Art and the State: The Visual Arts in Comparative Perspective by Victoria Alexander and Marilyn Reuschemeyer. Book review in *Contemporary Sociology* 35: 6.
2004. Informing Cultural Policy: The Research and Information Infrastructure by J. Mark Schuster. Book review in *Journal of Cultural Economics* 27: 4.

2003. "Public Opinion and Politics" in Encyclopedia of Community: From the Village to the Virtual World, by Christensen, Karen and David Levinson (General Editors), Vol. 3, 1117-1122. Thousand Oaks, CA: Sage.
2005. "Why Public Funding of the Arts Needs to Find a New Frontier" in *Wealth Management Magazine*, 1st Quarter, 2005.
2004. "The Creative Campus: Who's Number 1?" *Chronicle of Higher Education*, October 1.
2004. "The Creative Campus: How Do We Measure Up?" article for the *American Assembly*, March 11-13, 2004
2003. "Stop the Beat: Raves and Conflict Over Youth Culture in Chicago" with Jesse Mintz-Roth. Working Paper 34, Princeton University Center for Arts and Cultural Policy Studies. Princeton, NJ.
2003. "The Measure of Meetings: Forums, Deliberation and Cultural Policy," with Stephanie Hinton. Working Paper 27, Princeton University Center for Arts and Cultural Policy Studies. Princeton, NJ. 114 p.
2003. "Culture, Conflict and Community: Rituals of Protest or Flairs of Competition." Working Paper 23, Princeton University Center for Arts and Cultural Policy Studies. Princeton, NJ.
2003. "Policy and Historic Preservation: A Preliminary Research Agenda." Occasional Paper, Princeton University Center for Arts and Cultural Policy Studies. Princeton, NJ.
2002. "From Words to Action: Do Meetings Matter for Cultural Policy?" *Reader: Ideas and Information on Arts and Culture* 13:1, Spring. Seattle: Grant Makers in the Arts. 27-31.
2000. "The Culture Wars: A Reassessment," in *Art, Culture and the National Agenda*, Policy Briefing for the Center for Arts and Culture. Washington, DC.
1998. "Why Do Women Read More Fiction?" Working Paper 6, Princeton University Center for Arts and Cultural Policy Studies. Princeton, NJ.
1997. "Making Sense of the Numbers: Arts Participation in America." Working Paper 4, Princeton University Center for Arts and Cultural Policy Studies. Princeton, NJ.

EXTERNAL RESEARCH GRANTS

2024. Lab for Games and Learning. Co-Principal Investigator (Funder to be announced in March 2024, \$5M)

2019. “National Institute for Creativity, Place and Equitable Communities.” Principal Investigator. (Kresge Foundation, \$500,000)
2019. “From Turrell to Leonardo.” Principal Investigator. (Bruce and Diane Halle Foundation, \$837,000)
2017. “Creative Placemaking Policy Fellows Program.” Principal Investigator. (National Endowment for the Arts, \$100,000).
2016. “Studio for the Future of Arts and Culture” – collaboration with Bennington College and the Center for Cultural Innovation. (Ford Foundation, \$50,000).
- 2016, 2018, 2021. “Projecting All Voices – investigating diversity and inclusion at the intersection of the arts and higher education” Principal Investigator (Mellon Foundation, \$1,400,000).
2016. “Culture Hub Phoenix: Exploring Art at the Intersections.” Principal Investigator. (Surdna Foundation, \$280,000).
2016. “Creative Placemaking and Higher Education: Opportunities and Challenges for Building and Sustaining a New Field.” Principal Investigator. (Kresge Foundation, \$620,000).
2016. “Who Stays, Who Leaves: Understanding the Career Trajectories of Arts Graduates.” Coprincipal Investigator. (National Endowment for the Arts, \$15,000).
- 2014-2016. “3 Million Stories: Exploring the Education and Careers of America’s Arts Graduates.” Principal Investigator. (National Endowment for the Arts, \$50,000)
- 2012 to 2013. “Artful Living: Examining the relationship between artistic practice, subjective wellbeing and materialism across three national surveys. Principal Investigator (National Endowment for the Arts, \$10,000)
- 2008 to 2013. “Strategic National Arts Alumni Project” Co-Principal Investigator with George Kuh (Surdna Foundation, the National Endowment for the Arts, and multiple other foundation partners, \$4.2 million with \$550,000 to Vanderbilt University).
2008. “Finding Common Ground: A Meeting to Explore and Assess U.S.-based Creative Campus Initiatives.” Principal Investigator (Mellon Foundation, \$50,000).
2008. “Culture and Collective Action: Assessing the Capacity of the Performing Arts Field in America.” Co-principal Investigator with Elizabeth Long Lingo. (Multiple foundation initiative through the National Performing Arts Convention, \$125,000)

2007 to 2010. “Double Majors and Creativity: Influences, Interactions, and Impacts” Co-principal Investigator with Dr. Richard Pitt. (Teagle Foundation, \$195,000).

2005 to 2006. “Cultural Vitality and Individual Artists,” Co-principal investigator with Bill Ivey (Rockefeller Foundation, \$225,000).

2005-2006. “Reinventing Cultural Policy: New Directions, Linkages and Public Purposes” Coprincipal Investigator with Bill Ivey (Rockefeller Foundation, \$85,000).

2005 to 2007. “Researching the Creative Campus: Arts and Higher Education” Co-principal Investigator with Doug Dempster (Ford and Teagle Foundations, \$100,000).

2004 to 2007. “Investigating changing patterns of cultural participation” Principal Investigator (Wallace Foundation, \$185,000).

2004. I-DOC: A project to assess the ideas and outcomes of the first National Performing Arts Convention. Co-principal Investigator with Alberta Arthurs and Andrew Taylor (Mellon Foundation and the National Performing Arts Convention partnership, \$85,000)

2004. “Assessing the Value of a Liberal Arts Education.” Co-principal Investigator with Bryan Hassel (Teagle Foundation, \$12,000).

2003 to 2004. “Pomp or Circumstance? The American University Commencement and Contemporary Idols” Principal Investigator (Center for Arts and Cultural Policy Studies, \$7,500).

2002 to 2003. “Innovation in American Theatre.” Principal Investigator (Theatre Development Fund, \$50,000).

2000-2003. “Meetings that Matter: An Investigation into the Role of Meetings in Advancing Cultural Policy.” Co-Principal Investigator with Alberta Arthurs (Pew Charitable Trusts, \$225,000).

2001-2003. “Raves in Chicago—Case Study of Conflict Over Youth Culture.” Principal Investigator (Center for Arts and Cultural Policy Studies and the Rockefeller Foundation, \$5,000).

2001. “Assessing the Learning and Policy Outcomes of a National Arts Meeting.” Principal Investigator (The National Assembly of State Arts Agencies, \$7,500).

INVITED TALKS

2019. “Suspended in Webs of Significance: Creativity, Culture and Social Change.” University of Iowa, campus-wide keynote, April.

2019. "How Creativity and Culture Build Resilience in an Age of Accelerated Change." Keynote. Mental Health Association of Arizona.
2018. "The Place of Creative Placemaking in Higher Education." Opening Keynote. Association of Public and Land Grant Universities, summer meeting.
2017. "Does Arts Engagement Even Matter?" Keynote. Zocalo Public Square, Los Angeles, June.
2017. "The Next Generation Sonic Agents." Closing Keynote. League of American Orchestras. Detroit, MI. June.
2017. "Creative Work and Education in an Age of Anxiety." Keynote, ArtsFund Seattle, May.
2017. "Creative Engagement in a 360-degree world." Plenary address, Broadway League. Miami, February.
2016. "The New American Arts City: Purposeful Contributions to the Urban Core through the Arts." Plenary panel, Society of College and University Planners. Phoenix, AZ. March.
- 2015-2016. "Re-centering the Artist in Public Life." Keynote, Arts for Colorado. May 2016. Atlanta Metropolitan Arts Fund, December 2015.
2015. "The 21st Century Creative Graduate and the Changing Nature of Work." Baltimore School for the Arts. Baltimore, MD, November.
2015. "Beyond the Creative Campus: Artist as Researcher, Public Engagement Specialist and Serial Ideator." Keynote, A2RU national conference at Virginia Tech University. Blacksburg, VA, November.
2015. "From the Margins to the Center: How Arts and Design Can Transform Universities and Advance Public Life." Keynote, University of Massachusetts Amherst, 5 College Consortium. Amherst, MA, September.
2015. "Creativity and New Venture Creation in the Arts." Keynote, PAVE 4th Biennial Symposium on Arts and Entrepreneurship.
2015. "Bigger than Me in an Age of iCreativity." Keynote, Levitt Salon Series. Los Angeles, CA. June. Keynote, MacArthur Foundation, Chicago, IL. March. Keynote: L.A. as Lab, Claremont Graduate School, March.
- 2014-2015. Creative Graduates: Myths and Realities. The University of Chicago, May 2014; Marwen, May 2014. Keynote, Association of Independent Colleges of Art and Design, June 2015. California Institute for the Arts, September 2015.

2015. "Making Art Matter in an Age of iCreativity." National Endowment for the Arts, Washington, DC. July.
2014. "Creativity and the Arts: Preparing Graduates for the 21st Century World of Work." Keynote, National Association of Schools of Art and Design, Minneapolis. October.
2014. "iCreativity verses 'Bigger Than Me:' Opportunities and Challenges for Art and Creativity in the 21st Century" Keynote, Grantmakers in the Arts, Houston. October.
2014. "The Creative Campus: Arts-based Learning in a World of STEM." Keynote, STEM to STEAM conference, GateWay Community College and Maricopa County, Phoenix. October.
2014. "Broad or Deep? Rethinking Creative Skills in the 21st Century." Keynote, National Council of Arts Administrators, Nashville. September.
2014. "Creativity, Change and Leadership in the Arts." Keynote, Association of Theatre in Higher Education, Tempe. July.
2014. "A New Reality for the Arts: Reimagining what is true, effective and important in the arts." Keynote, Americans for the Arts, Nashville. June.
2014. Balancing Authority and Authorship: The 21st Century Imperative. Keynote, Association of American Museum Directors, New Orleans, January.
2014. Engaging Art: Staying Relevant in an Age of Creativity. Keynote, Pyramid Peak Foundation and ArtsMemphis, February.
- 2013-2014 (6). Creativity Across the Curriculum. Reimagining a 21st Century Education. Campus-wide lectures. University of Georgia, January; University of Hartford, February; Pomona College, October; University of Utah, November; University of Northern Iowa, December; Washington University-St. Louis, February.
2013. "Right Sizing the Arts: Understanding the Human Dimensions of 21st Century Markets." Keynote, South Arts Annual Conference, October 2013.
2013. "Creativity and Resilience: Living and Working Like an Artist." Commencement Address. Pennsylvania State University, May 2013.
2012. "Change, Conservatism and Media Regulation: Mediating and Moderating Effects." Department of Sociology, Notre Dame, September.
2012. "For the Love, For the Money: Purpose and Passion in Creative Work." LSU College of Music and Dramatic Arts Opening Convocation, Baton Rouge, LA, August.

2012. "Research and Data in the Arts: Evolution and Revolution." Western States Arts Federation Symposium, Denver, Co., April.
- 2012 (6). "Creative Work and the Work of Creativity: How Colleges and Universities Can Prepare Graduates to Reinvent Our World." Mount Holyoke College (February); Downtown Rotary Club, Nashville, TN (April); Arts for Colorado, Denver (August); Notre Dame (September); Wabash College (October); University of Wisconsin, Madison (October)
- 2011-2012 (5). "Words Can Hurt You: Why people fight over art and culture and what it means for our communities and democracy," National Endowment for the Arts, Washington, DC. (October, 2011); Nashville Metro Arts Commission and the Downtown Public Library (March, 2012); Harvard Club, NYC (March); Columbia University (March); Notre Dame (September)
2011. "Convergence: Curiosity, Culture and Creativity: The Future of Expressive Life in Wyoming and Beyond." Keynote address. Wyoming Department of State Parks and Cultural Resources, Convergence Conference. Cody, WY, October.
2011. "On Air, Our Air: Fighting for decency on the airwaves," Federal Communications Commission, Washington, DC. October.
- 2011 (3). "Not Here, Not Now, Not That! Arts Protest and the Cultural Dimensions of Political Alienation in the 21st Century," Princeton University Center for Arts and Cultural Policy Studies and Department of Sociology (March); University of California, San Diego, Workshop for the Study of Social Movements and Conservatism (March). San Diego, Americans for the Arts Convention (June).
- 2010-2011. "Not Here, Not Now, Not That! A New Perspective on Cultural Conflict in America." Western States Arts Federation Annual Leadership Meeting. Keynote address. Aspen, Co. December 2010. Creative Economy Brownbag Forum and ArtTable, Washington, DC, October 2011.
2010. "Negotiating Community Life through Protest over Art and Culture." UNC-CH, Department of Sociology. October.
2010. "From Fad to Fashion: Creativity and Higher Education Reform," Keynote address, Boise State University, October.
2010. "The Creative Campus: A Guiding Framework for Catalyzing Non-Routine Engagement in Higher Education." Plenary address, The Reinvention Center, Annual Conference. November.
2010. "Where The Creative Rubber Hits the Institutional Road: The Future of Arts Education in America." Keynote address, Tennessee Arts Education Association, Gatlinburg, TN. November.

2010. "The Music Industry: Changing Markets, Consumers, and Technologies." Owen School of Management, Vanderbilt University.
2010. "Singing for the Future: Trends in Cultural Participation and Their Impact on Choral Music." Plenary address, Chorus America, Atlanta. June.
2010. "Too Big to Innovate? Lesson for Innovation from Unexpected Places." League of American Orchestras, Atlanta. June.
2010. "The Social Dimension of Arts Conflicts in America." University of Texas, Austin. March.
2009. "Arts Graduates and the Creative Workforce." National Endowment for the Arts Cultural Workforce Forum, Washington, D.C. November.
2009. "Visualizing an Artistic Career: Introducing the *Lifemap* as a New Methodology in Arts Research." Grantmakers in the Arts, New York. November.
2009. "The Cultural Policy Scrum: Collective Action and the Arts." Western States Arts Federation, Denver, CO. December.
- 2008-2009 (3). "Engaging Art and the Creative Campus." Keynote and plenary presentations at Massachusetts Institute of Technology (October 2008); Independent Colleges and Universities, Bonita Springs, FL (January 2009); the University of Kansas (February 2009).
- 2008-2009 (7). "Engaging Art: The Next Great Transformation of America's Cultural Life." Keynote and plenary presentations at the Association of Performing Arts Presenters, N.Y. (January 2008); National Assembly of State Arts Agencies, Chattanooga, TN (September 2008); Theatre Network, Austin, TX (April 2008); Interlochen Center for the Arts Annual Meeting, Phoenix, AZ (February 2009); Metro Arts Council, Nashville, TN (March 2009); New York State Literary Presenters, Buffalo, NY (October 2009); Department of Cultural Affairs, Denver, Co (December 2009)
2008. "Stop the Beat: Quiet Regulation and the Crackdown on RAVES in Chicago." University of Chicago. October.
2008. "Realigning Campuses: Creativity, Expressive Life and a Changing Economy." Keynote address, Emory University. February.
2007. "Cultural Vitality, Creative Engagement and the Future of Nonprofit Arts in America." Plenary address, National Assembly of State Arts Agencies, December.
2007. "Participatory Culture: Confronting New Challenges and Opportunities to Audience Engagement." Irvine Foundation Artistic Innovations Fund Annual Meeting, Los Angeles, CA. September.

2007. "The Role of Interpretive Arts Advocates in Building Creative Communities." Keynote address, Rhodes College, Memphis, TN. November.
2007. "Cultural Vitality and Citizen Engagement in Art and Art Making." Keynote address, Dance USA, Chicago, IL. June.
2007. "The Engaged Citizen: Cultural Participation and Democracy." Plenary address, American Symphony Orchestra League. Nashville, TN. June.
2007. "Realigning Higher Education and the Arts: An Agenda for Research and Reform." University of Florida, Gainesville, FL. April.
2007. "Public Art: A Secular Alternative to Divine Healing." Plenary address, the Society for Arts and Healthcare. Nashville, TN. April.
2006. "The University Art Museum as Campus Asset" at Creator, Collector, Catalyst: The University Art Museum in the 21st Century, symposium co-organized by Princeton University Art Museum and the Wolfsonian-Florida International University, Miami. December.
2006. "Practically Imaginative: Community Colleges and the Creative Economy." Conference of the Trans-Atlantic Technology & Training Alliance. Whitefish, Montana. October.
2006. "Drinking the Cool Aid: Authenticity, Creativity and Relevance as Scholar and Teacher." Teagle Foundation conference on improving and assessing student learning. Little Switzerland, NC. September.
2006. "Cultural Renaissance or Cultural Divide." Editors Conclave, National Arts Journalism Program, Philadelphia, PA. May.
2006. "Strategies for a Three Legged Race: Creativity and the Mission of the University." Marlboro College, university-wide lecture. February.
2006. "A New Cultural Divide? Cultural Participation in an Era of Economic and Technological Change." Keynote address at the Chamber Music America annual conference. January.
2005. "Campus, Community and Connections: The Creative Ecology of Place." Tuscaloosa Chamber of Commerce and the University of Alabama. September.
2005. "Assessing the Creative Campus in the 21st Century." Iowa State University, universitywide lecture, sponsored by Center for Excellence in the Arts and Humanities. October.
2005. "Music, Mavens and Technology." Columbia University, National Arts Journalism Program and the New York Arts Alliance.

2005. "The Myth of the Individual Creative Genius: The Social Conditions for Creativity and Innovation." University of Alabama. September.
2005. "What is Cultural Policy: Old Assumptions and New Realities" LBJ School of Public Affairs, University of Texas, Austin.
2005. "The Creative City in the New Economy." Vancouver, Washington. Sponsored by the *Columbian* Newspaper and Chamber of Commerce.
2004. "Group Competition and Cultural Conflict in American Cities." University of Chicago, Harris School. February.
2003. "The Keys Are Not Under the Lamp Post – New Findings About the Arts in America." Annual Meeting of the Associated Press Managing Editors, Phoenix, AZ.
2003. "The Changing Face of the Arts in America." New York Grantmakers in the Arts. September.
2003. "The Arts in America: A Pastiche of Empirical Research." Pulitzer Foundation for the Arts, St. Louis. May.
2003. "Understanding the Policy Effectiveness of Meetings." Pew Charitable Trusts Symposium, Pocantico Retreat Center, NY. January.
2002. "Measuring the Creative Economy." Center for Arts and Culture, Washington, DC. December.
2002. "Cultural Conflict in American Cities: A Profile of Contestation." Princeton University Workshop on Cultural Conflict in the Contemporary U.S., Princeton, NJ.
2001. "The Changing Landscape of American Museums in the 21st Century." Charlotte Museum of History, Charlotte, North Carolina. September.
1999. "Art in Public Spaces: The Role of the Federal Government." Princeton University Center for Arts and Cultural Policy Studies Workshop, Princeton, NJ.

CONFERENCE PRESENTATIONS

2012. "Art as Activism, Plenary Panel" Society for the Study of Social Problems, Denver, August.
2011. "Advancing cultural vitality through participatory practice in the arts." Panel discussion, Grantmakers in the Arts, San Francisco, CA. October

2011. "Inequality in the Creative Economy: An Empirical Investigation of Barriers in the Careers of Art School Graduates" with Carly Rush. *Social Theory, Politics and the Arts*. Louisville, KY. October.
2011. "Culture in Crisis: Deploying Metaphor in Defense of Art" with Terence McDonnell. American Sociological Association, Las Vegas, August.
2010. "Visualizing the Coming Cultural Policy Revolution: How Imagery and Metaphor Can Reshape a Field" with Terence McDonnell. *Social Theory Politics and the Arts*, October.
2010. "Status Politics, Moral Reform and the Media: Explaining Support for Television Restrictions," with Katherine Everhart. American Sociological Association Annual Meeting, regular session paper. Atlanta.
2010. "The SNAAP experiments: an attempt to improve response and measurement error," with John Kennedy, Indiana University. American Association of Public Opinion Research. Chicago. May 13-16
2007. "Pathways to Musical Exploration in a Digital Age," with Eszter Hargittai. American Sociological Association Annual Meeting, session paper. New York.
2007. "Engaging Art: The Democratic Roots of Cultural Participation." American Sociological Association Annual Meeting, roundtable paper. New York.
2006. "The Creative Campus: A National Research Agenda." *Grantmakers in the Arts*. Boston, MA. November.
2006. "Music City Muse: Looking at the Business of the Arts" Annual Meeting of the National Conference of State Legislatures. Nashville. August.
2006. "Variety Seeking and Cultural Choice." International Association of Cultural Economics. Vienna. June.
2006. "Discovering the Creative Campus: An Agenda for Research." Association of American Colleges and Universities.
2005. "Drink Me: Resizing Alice and the Use of Research in Cultural Policy;" (presentation 1)
"Where from Here: Tracking the Lives and Careers of Former Art Students;" (presentation 2)
"The Creative Campus: An Agenda for Research and Policy;" (presentation 3) *Grant Makers in the Arts Annual Conference*, Pasadena, CA. October.
2005. "Contentious Cities: Cultural Conflict in America." American Sociological Association Annual Meeting, roundtable presentation. Philadelphia, PA.

2005. "Have You Tried This Yet? How College Students Sample New Music and Books" with Eszter Hargittai, Northwestern University. Eastern Sociological Society Meeting, Washington, D.C.
2004. "First National Performing Arts Convention: Issues and Trends." Social Theory Politics and the Arts, George Mason University, Arlington, VA.
2004. "Sticky Innovation in American Theatre: A New Measure of Creativity in the Arts." Social Theory Politics and the Arts, George Mason University, Arlington, VA.
2004. "New, Diverse, and Sticky—Measuring Innovation in American Theatre" with Gabriel Rossman. 11th Annual Conference of the Association of Cultural Economics International, Chicago. June.
2004. "Setting Agendas and Designing Alternatives: The Strategic Role of Meetings." 3rd International Conference on Cultural Policy Research, Montreal.
2003. "Research and Resources in Cultural Policy: Future Prospects." Social Theory Politics and the Arts, Columbus, Ohio.
2003. "Climbing the Policy Ladder: Cultural Policy and National Service Association Meetings." Social Theory Politics and the Arts, Columbus, Ohio.
2002. "Research, Policy and Preservation: What Can We Learn from Social Science?" Social Theory, Politics and the Arts, Plenary Session, Charleston, SC.
2001. "A Comparative Analysis of Cultural Conflict in 48 U.S. Cities." Eastern Sociological Society Meeting, Philadelphia, PA.
2001. "Conflict Over Raves in Chicago: Moral Panic or Risk Aversion?" Social Theory, Politics and the Arts, San Francisco, CA.
2000. "Conflict over Art and Cultural Expression in American Cities: A Comparative Approach." Urban Affairs Association Annual Meeting, Los Angeles, CA.
2000. "The Culture Wars: A Reassessment." Social Theory, Politics and the Arts, Washington, DC.
1998. "Groups and Gatherings: Sources of Political Engagement in 19th Century American Cities" with Jason Kaufman. Association for Research on Nonprofit and Voluntary Action (ARNOVA), University of Washington, Seattle.

COURSES TAUGHT

Teaching Interests

Innovation and society; social and cultural conflict; communications and technology; civil society; sociology of art; cultural policy.

2016-2022. HIDA 521: Arts, Culture and the Economy. Herberger Institute for Design and the Arts at Arizona State University

2013 (Spring) Sociology of Culture: Graduate Seminar. Vanderbilt University, Department of Sociology

2012 (Spring). Humanities 161 (co-taught with Vanessa Beasley, Mel Ziegler, Bruce Barry). "Creativity and Crisis." Vanderbilt, Department of Sociology

2011-2012. "Say What? Provoking Creative Conversations." Freshman Commons Course. Vanderbilt, Department of Sociology.

2010-2013. "Sociology 296: Honors Seminar." Vanderbilt University, Department of Sociology

2005-2014. "Sociology of Culture: Audiences and Consumption." Vanderbilt University, Department of Sociology

2004 -2009. "Culture Wars: Social and Political Dimensions of America's Hot Button Issues." Vanderbilt University, Department of Sociology

2003 – 2013. "Creativity, Innovation and Society." Princeton University, Department of Sociology. Vanderbilt University, Department of Sociology.

2002 (fall). "Communications, Decency and Children: Government's Role in Protecting Youth from Violence and Pornography." Woodrow Wilson School of Public and International Affairs.

RECOGNITION AND AWARDS

2019. Full Circle Honoree for transformational positive change for youth, Be Kind People Project.

2016. Leader of the Year in Public Policy: Arts and Humanities. Arizona Capitol Times

2016. Foundation Professor, Arizona State University

2014. Research Initiative Award. Arts School Network

2013. NEH Distinguished Visiting Professor, Hartford University

2012. C. Wright Mills Book Award Finalist, Society for the Study of Social Problems.

2010. Nominee for the Jeffrey Nordhaus Award for Excellence in Undergraduate Teaching, Vanderbilt University

2000. Andrew Mellon Foundation Affiliate in Cultural Policy, Princeton University

1998. Academic Distinction, Princeton University Department of Sociology

- 1995. Teaching Fellow, Harvard University, Kennedy School of Government
- 1994. Board of Trustee Resolution of Commendation, UNC-CH
- 1989. Chancellor's Award for Distinguished Service, UNC-CH
- 1989. Order of the Golden Fleece, oldest and highest honorary society, UNC-CH
- 1989. Order of the Grail for academic and extracurricular achievement, UNC-CH
- 1989. Order of the Old Well for service to the community, UNC-CH
- 1989. Fulbright Scholar Finalist

SERVICE AND PROFESSIONAL ACTIVITY

- Board Member, National Humanities Alliance (2021-2023)
- Commission Member, American Academy for Arts and Sciences' National Commission on the Arts (2019-2021).
- National Advisor, Imagine America Leading and Learning Initiative (2019-2021)
- Board Member, Strategic National Arts Alumni Project (2017 to 2022)
- Board member, Western States Arts Federation (2016 to 2018)
- Board member, Arizona Theatre Company (2015-2016)
- Member, Community Advisory Board, Nashville Public Television
- Advisor, Irvine Foundation Cultural Engagement Initiative (2012-2014)
- Facilitator, Leadership Music, Nashville, TN (2012-2014)
- Co-Chair of the Vanderbilt Creative Campus Task Force (2009-2011)
- League of American Orchestras, Task Force, Innovations in Orchestras Research (2008)
- Poetics*, Advisory Board (from 2006)
- Association of Performing Arts Presenters, Task Force on Research and Knowledge Management (from 2008)
- League of American Orchestras, Research Advisory Council (2008-2012)
- National Endowment for the Arts, working group, Survey of Public Participation in the Arts (2005-2010)
- Center for Arts and Culture, George Mason University, Research Steering Committee (2006)
- American Assembly, "The Creative Campus." Steering Committee (2003-2004)
- Executive Board, Association of Cultural Economics, International (elected 2003; re-elected 2006)